



**SHANA PRICHARD, MBA**

Shana has been facilitating her clients' financial success since 2006. As an entrepreneur, she is familiar with the operational and financial issues facing small/mid-sized businesses and is well-versed in identifying simple, cost-effective solutions. Prior to forming Prichard & Prichard, LLC (formerly realign, llc), Shana held a variety of corporate financial roles and community leadership positions. She earned her MBA from the University of Texas at San Antonio in 1998. Shana completed her undergraduate studies at Texas Tech University in 1995.



**RON PRICHARD, CPA**

Ron joined Prichard & Prichard in 2017, having served in a progressive line of financial leadership roles over the past 20+ years. He adapts the strategic and analytical skills and techniques honed in medium/large corporate environments for use in smaller companies, providing them a competitive advantage relative to their often under-resourced peers. Ron is a Texas CPA, and holds an undergraduate degree in accounting from Trinity University.

